The hospitality industry is much broader than most other industries. The majority of business niches are composed of only a handful of different businesses, but this industry applies to nearly any company that is focused on customer satisfaction and meeting leisurely needs rather than basic ones. While this industry is very broad, there are some defining aspects that are important to understand.

The hospitality industry is a broad category of fields within the service industry that includes lodging, restaurants, event planning, theme parks, transportation, cruise line, and additional fields within the tourism industry. The hospitality industry is a several billion dollar industry that mostly depends on the availability of leisure time and disposable income. A hospitality unit such as a restaurant, hotel, or even an amusement park consists of multiple groups such as facility maintenance, direct operations, management, marketing, and human resources.

(https://www.besthospitalitydegrees.com/faq/what-exactly-is-the-hospitality-industry/)

(https://www.definitions.net/definition/hospitality%20industry)


Gardetti, Miguel Angel (2016) Sustainability in hospitality : how innovative hotels are transforming the industry. United Kingdom : Greenleaf Publishing. 338.4791 Su964


**BOOKS located at the Reference Section 2nd floor**

**EBSCO**


**ELECTRONIC JOURNAL**

**Accessible thru HAU library Webpage**


*The host-guest relationship is the key to sustainable hospitality: Lessons learned from a Dutch case study.* *Hospitality & Society*. Mar2018, Vol. 8 Issue 1, p23-44.


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Chen, Joseph S. (2017) Advances in Hospitality and Leisure

Kozak, Metin (2016) Tourism and Hospitality Management

Russo, Antonio (2016) Reinventing the Local in Tourism : Producing, Consuming and Negotiating Place

Kozak, M. (2014) Tourists' Perceptions and Assessments

**INTERNET RESOURCES**

Institute of Hospitality
Retrieved July 30, 2018 from https://www.instituteofhospitality.org/

They are the international hospitality professional membership body for managers and aspiring managers who work and study in the hospitality, leisure and tourism industries. Their vision is to provide international hospitality professionals with the highest professional standards of management and education in the hospitality, leisure and tourism sectors and help them become the best and most sought after managers within the industry. And their mission is to support and help our members achieve their highest potential within the industry through professional recognition, membership status, education and continued professional and personal development.

Hospitality Management Corporation
Retrieved July 30, 2018 from http://hospitalitymgt.com/site/

Founded and based in Dallas, Texas, Hospitality Management Corporation (HMC) is a privately held provider of management solutions and hospitality industry services, each customized to fit their clients’ unique needs. As a company, their executive team combined has over 200 years of experience in directing and overseeing the operation of hotels ranging from and including luxury assets, full-service hotels, limited service properties, extended stay products, independent hotels and resort conference centers. This
innovative approach and their core philosophy of becoming personally involved in every asset partnership has resulted in HMC consistently being ranked among the top independent managers by leading industry publications like Hotel Management Magazine and Hotel Business Magazine. In addition, each of their HMC executives has over 25 years of hospitality-specific expertise operating franchised and independent properties. This, combined with their finance, operational, and sales and marketing staff, will provide you and your property with some of the finest and most diverse experience in the industry.

**Hospitality Sales & Marketing Association International (HSMAI)**
Retrieved July 30, 2018 from [www.hsmai.org](http://www.hsmai.org)

HSMAI is the leading organization of sales and marketing professionals representing all segments of the hospitality industry. With a strong focus on education, HSMAI has become the industry leader in identifying and communicating trends in the hospitality industry while operating as a leading voice for both hospitality and sales and marketing management disciplines. Members can access a wide variety of educational tools and enhance their skills and expertise to increase business and enrich their careers. Founded in 1927, HSMAI is an individual membership organization comprised of over 5,000 members representing 65 chapters in 35 countries worldwide.

**International Journal of Contemporary Hospitality Management** by Emerald Research

The *International Journal of Contemporary Hospitality Management* aims to communicate the latest developments and thinking on the management of hospitality operations worldwide. A multidisciplinary journal, it publishes double-blind reviewed papers covering issues relevant to operations, marketing, finance and personnel.

**International Journal of Hospitality Management** by Elsevier

The *International Journal of Hospitality Management* discusses major trends and developments in a variety of disciplines as they apply to the hospitality industry. The range of topics covered by the journal includes: human resources management; consumer behaviour and marketing; business forecasting and applied economics; operational management; financial management; planning and design; information processing; technological developments; national and international legislation. The journal also contains research papers, state-of-the-art reviews and analyses of business practice within the industry.

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