

HOLY ANGEL UNIVERSITY
REGISTRAR'S OFFICE
COLLEGE OF BUSINESS AND ACCOUNTANCY
BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION
MAJOR IN MARKETING MANAGEMENT
EFFECTIVE S.Y. 2010-2011

FIRST YEAR FIRST SEMESTER

COURSE NO.		LEC HRS	LAB HRS	CREDIT UNITS	PREREQUISITE
XFUNAC1	FUNDAMENTALS OF ACCOUNTING	6		6	NONE
6COMBASIC	COMPUTER BASIC CONCEPTS AND APPLICATIONS		3	3	NONE
1ENGLISH	READING AND WRITING	3		3	NONE
2COLALG	COLLEGE ALGEBRA	3		3	NONE
3FILKOM	KOMUNIKASYON SA ACADEMYANG FILIPINO	3		3	NONE
9NATSCN	NATURAL SCIENCE	3		3	NONE
5THEO1	DOING CATHOLIC THEOLOGY FOR TODAY'S FILIPINO	3		3	NONE
7SELECT	SELF-TESTING ACTIVITIES	2		2	NONE
5ORIENT	ORIENTATION	1		1	NONE
NSTP1	NATIONAL SERVICE TRAINING PROGRAM 1	(3.0)		(3.0)	
		24	3	27	

FIRST YEAR SECOND SEMESTER

COURSE NO.		LEC HRS	LAB HRS	CREDIT UNITS	PREREQUISITE
XPACOAC	PARTNERSHIP AND CORPORATION ACCOUNTING	3		3	XFUNAC
6PROGFUN	PROGRAMMING FUNDAMENTALS & DATABASE MGMT		3	3	6COMBASIC
YBUSMATH	BUSINESS MATHEMATICS	3		3	2COLALG
3FILBAS	PAGBASA AT PAGSULAT SA IBA'T IBANG DISIPLINA	3		3	3FILKOM
YBORGMA	BUSINESS ORGANIZATION & MANAGEMENT	3		3	NONE
1SPEECH	SPEECH & ORAL COMMUNICATION	3		3	1ENGLISH
9ENVSCN	ENVIRONMENTAL SCIENCE	3		3	9NATSCN
5THEO2	CHRISTIAN MORAL LIVING OF TODAY'S FILIPINO	3		3	5THEO1
7RHYACT	FUNDAMENTALS OF RHYTHMIC ACTIVITIES	2		2	7SELECT
NSTP2	NATIONAL SERVICE TRAINING PROGRAM II	(3.0)		(3.0)	NSTP1
		23	3	26	

SECOND YEAR, FIRST SEMESTER

COURSE NO.	DESCRIPTION	LEC HRS	LAB HRS	CREDIT UNITS	PREREQUISITE
4SOCWORK	SOCIOLOGY OF WORK	3		3	NONE
5LOGIC	LOGIC	3		3	NONE
YORGBEV	ORGANIZATIONAL BEHAVIOR	3		3	YBORGMA
YBUSCOM	BUSINESS COMMUNICATION	3		3	1ENGLISH
YBUSSTAT	BUSINESS STATISTICS (with Laboratory)	3		3	YBUSMATH
5THEO3	A CATHOLIC VIEW OF SEXUALITY, MARRIAGE & FAMILY LIFE	3		3	5THEO2
1LIT1	LITERATURE OF THE PHILIPPINES	3		3	NONE
YMICRO	MICROECONOMICS THEORY AND PRACTICE	3		3	2COLALG
7FUNGAM	FUNDAMENTAL OF GAMES AND SPORTS	2		2	7RHYACT
		26		26	

SECOND YEAR SECOND SEMESTER

COURSE NO.		LEC HRS	LAB HRS	CREDIT UNITS	PREREQUISITE
YQUANTIB	QUANTITATIVE METHODS IN MANAGEMENT (with Laboratory)	3		3	YBUSSTAT
YMACRO	MACROECONOMICS THEORY AND PRACTICE	3		3	YMICRO
YHUMRES	HUMAN RESOURCES MANAGEMENT	3		3	YORGBEV
YPRIMAR	PRINCIPLES OF MARKETING	3		3	YORGBEV
4HISGOV	PHILIPPINE HISTORY & GOVERNMENT	3		3	NONE
4BUPSYC	BUSINESS PSYCHOLOGY	3		3	NONE
YBUSFIN	BASIC BUSINESS FINANCE	3		3	YBUSMATH
5THEO4	A THEOLOGY OF SOCIAL TRANSFORMATION FOR THE FILIPINO CATHOLIC	3		3	5THEO3
7REACT	RECREATIONAL ACTIVITIES	2		2	7FUNGAM
		26		26	

THIRD YEAR FIRST SEMESTER

COURSE NO.		LEC HRS	LAB HRS	CREDIT UNITS	PREREQUISITE
YOPMAN	PRODUCTION & OPERATIONS MANAGEMENT (with laboratory)	3		3	YQUANTIB
XOBLICO	OBLIGATIONS AND CONTRACTS	3		3	3RD YR STANDING
YFINMA1	FINANCIAL MANAGEMENT 1	3		3	YBUSFIN
4RIZAL	LIFE & WORKS OF RIZAL	3		3	NONE
YGOODGOV	RESPONSIBLE CITIZENSHIP AND SOCIAL RESPONSIBILITY	3		3	YORGBEV
YPROMARKMA	MARKETING MANAGEMENT	3		3	YPRIMAR
YAOM	ADMINISTRATIVE AND OFFICE MANAGEMENT	3		3	YHUMRES
YMEPHIBUS	TRENDS AND ISSUES IN PHILIPPINE BUSINESS ENVIRONMENT	3		3	3RD YR STANDING
		24		24	

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THIRD YEAR SECOND SEMESTER

COURSE NO.		LEC HRS	LAB HRS	CREDIT UNITS	PREREQUISITE
___XPACOLO	PARTNERSHIP AND CORPORATION LAW	3		3	XOBLICO
___YPRORETMAN	RETAIL MANAGEMENT	3		3	YFINMA1
___YTQM	TOTAL QUALITY MANAGEMENT	2		3	YOPMAN
___YMETHRES	METHODS OF RESEARCH	3		3	YOPMAN
___YPROADS	ADVERTISING AND PROMOTIONS	3		3	YMARKMA
___YPROLOG	LOGISTICS MANAGEMENT	3		3	YMARKMA
___YKAMP	KAPAMPANGAN CULTURE	3		3	1LIT1
___SPDPR	PERSONALITY DEV AND PUBLIC RELATIONS	3		3	3RD YR STANDING
		23	1	24	

FOURTH YEAR FIRST SEMESTER

COURSE NO.		LEC HRS	LAB HRS	CREDIT UNITS	PREREQUISITE
___XINBUTAX	INCOME AND BUSINESS TAXATION	3		3	XPACOLO
___YMACTU	MANAGEMENT ACCOUNTING	3		3	YFINMA1
___YPROCOB	CONSUMER BEHAVIOR	3		3	YMARKMA
___YMARES	MARKETING RESEARCH	3		3	YMETHRES
___YPROSALES	PROFESSIONAL SALESMANSHIP	3		3	YFINMA1
___YPROMATREN	TRENDS AND ISSUES IN MARKETING	3		3	YOPMAN
___YMESERVMAN	SERVICE MANAGEMENT	3		3	YMARKMA
___FRELECTIVE1	ELECTIVE 1			3	4TH YR STANDING
		24		24	

FOURTH YEAR SECOND SEMESTER

COURSE NO.		LEC HRS	LAB HRS	CREDIT UNITS	PREREQUISITE
___YPROSMARK	STRATEGIC MARKETING MANAGEMENT	3		3	GRADUATING
___YPRACT	PRACTICUM	3		3	GRADUATING
___FRELECTIVE2	ELECTIVE 2			3	4TH YR STANDING
___FRELECTIVE3	ELECTIVE 3			3	4TH YR STANDING
___YBUSLANG	FOREIGN BUSINESS LANGUAGE	3		3	NONE
		15		15	

Free Electives (9 units)

YFREWEB - Web Design	3
YFREFOSBAPP – Free and Open Source Business Applications	3
YFRENTREP – Entrepreneurial Management	3
YFREENVIMAN- Environmental Management	3
YFREPROJMAN - Project Management	3
YFREFRANCHISE - Franchising	3
YFREINTERMAR - International Marketing	3
YFRESALES - Sales Management	3

TOTAL

192

Name: _____

Student No: _____