



## OFFICE OF STUDENT AFFAIRS

### *The 2010 HAU Journalism Awards*

#### **Objectives:**

1. To encourage excellence in Journalism by giving recognition to deserving student writers
2. To hone college students' writing skills in the field of journalism
3. To uplift the morale of college student writers

#### **Guidelines:**

- All College publications are eligible to join.  
The Access Point-College of Information and Communications Technology  
The Enterprise-College of Business and Accountancy  
The Lifeline-College of Nursing  
The Nexus-College of Arts & Sciences and Education  
The Solution-College of Engineering and Architecture

Except for the Best Publication Category, The Angelite, the University student publication, may compete for the other awards.

- An entry shall be composed of a collection of at least three (3) issues (excluding literary folios) published between June 2009 and January 18, 2010. The first two (2) issues must be released on or before October 08, 2009. Publications that have not come out with at least three regular issues within the school year until the deadline are actually disqualified from this competition. Issues published on the day of deadline itself are eligible.

#### COLLEGE PUBLICATION & NEWSPAPER LAYOUT

- Each publication shall submit four (4) complete collections of each of the three (3) issues for OSA's and judges' copy.
- Criteria:
 

Content.....	70%
(balance between news and features; paper's dual function of information/opinion-formation and entertainment should be equally and effectively carried out)	
Format.....	30%
(layout, graphics, printing, grammar, spelling)	
- The paper that gets the highest score in the format criterion (30%) shall automatically be declared winner in the Newspaper Layout category.

### EDITORIAL WRITING

- Each publication shall write in a bond paper (3 copies) the page number of the Editorial and in what issue it can be found.
- Criteria: Content (significance of the article).....50%  
Journalistic skills (grammar, style).....50%

### EDITORIAL CARTOONING

- Each publication shall write in a bond paper (3 copies) the page number of the Editorial Cartoon and in what issue it can be found.
- Criteria: Content (message).....50%  
Artistry (style, techniques, visual impact).....50%

### PHOTOJOURNALISM

- Each publication shall submit cutouts (3 copies) of its news photo pasted on bond paper and inserted in a short brown envelope.
- Criteria: Content (message).....50%  
Artistry (style, techniques, visual impact).....50%

### NEWS WRITING

- Entry should consist of at least three (3) news stories appearing in three issues of the same College publication during the prescribed period.
- Contestants shall submit cutouts (3 copies) of their news stories pasted on bond paper and inserted in a short brown envelope.
- Criteria: Content (significance of the article).....50%  
Journalistic skills (grammar, style).....50%

### FEATURES WRITING

- Entry should consist of at least three (3) feature articles (like essays or investigative reports, but not necessarily news articles or columns) appearing in the same College publication during the prescribed period.
- Contestants shall submit cutouts (3 copies) of their feature articles pasted on bond paper and inserted in a short brown envelope.
- Criteria: Content.....50%  
Consistency of writing style.....50%

### COLUMN WRITING

- Entry should consist of a series of at least three (3) columns appearing in three issues of the same College publication during the prescribed period.
- Contestants shall submit cutouts (3 copies) of their columns pasted on bond paper and inserted in a short brown envelope.
- Criteria: Depth, intelligence & objectivity of opinion..... 50%  
Writing style.....50%

Note: Deadline of submission of entries: January 18, 2010 (Monday), 5:00 p.m. at OSA