

COLLEGE OF HOSPITALITY MANAGEMENT

**Bachelor of Science in Tourism Management Major in Events
Effective S.Y. 2010-2011**

<u>FIRST YEAR FIRST SEMESTER</u>		LEC	LAB	CREDIT	
<u>COURSE NO.</u>		<u>HRS</u>	<u>HRS</u>	<u>UNITS</u>	<u>PREREQUISITE</u>
4ANTHRO	CULTURAL ANTHROPOLOGY	3.0		3.0	NONE
2BMATH1	BASIC MATH	3.0		3.0	NONE
1ENGLISH	READING & WRITING	3.0		3.0	NONE
6COMBASIC	COMPUTER BASIC CONCEPTS AND APPLICATION		3.0	3.0	NONE
9EARTSN	EARTH SCIENCE/ENVIRONMENTAL SCIENCE	3.0		3.0	NONE
3FILKOM	KOMUNIKASYON SA AKADEMYANG FILIPINO	3.0		3.0	NONE
5THEO1	DOING CATHOLIC THEOLOGY FOR TODAY'S FILIPINO	3.0		3.0	NONE
5ORIENT	ORIENTATION	1.0		1.0	NONE
7SELECT	SELF-TESTING ACTIVITIES	2.0		2.0	NONE
NSTP1	NATIONAL SERVICE TRAINING PROGRAM I	(3.0)		(3.0)	NONE
		21.0	3.0	24.0	
<u>FIRST YEAR SECOND SEMESTER</u>		LEC	LAB	CREDIT	
<u>COURSE NO.</u>		<u>HRS</u>	<u>HRS</u>	<u>UNITS</u>	<u>PREREQUISITE</u>
4GENPSY	GENERAL PSYCHOLOGY	3.0		3.0	NONE
2BUSMATH	BUSINESS MATH	3.0		3.0	2BMATH1
1ENGLISH2	BUSINESS WRITING WITH ORAL AND COMMUNICATIVE SKILLS	3.0		3.0	1ENGLISH
XMANIS	MANAGEMENT INFORMATION SYSTEM	2.0	1.0	3.0	6COMBASIC
3FILBAS	PAGBASA AT PAGSULAT TUNGO SA PANANALIKSIK	3.0		3.0	3FILKOM
XNONACC	ACCOUNTING FOR NON ACCOUNTANTS	3.0		3.0	NONE
5LOGIC	LOGIC	3.0		3.0	NONE
5THEO2	CHRISTIAN MORAL LIVING OF TODAY'S FILIPINO	3.0		3.0	5THEO1
7RHYACT	FUNDAMENTAL OF RHYTHMIC ACTIVITIES	2.0		2.0	7SELECT
NSTP2	NATIONAL SERVICE TRAINING PROGRAM II	(3.0)		(3.0)	NSTP I
		25.0		26.0	
<u>SECOND YEAR FIRST SEMESTER</u>		LEC	LAB	CREDIT	
<u>COURSE NO.</u>		<u>HRS</u>	<u>HRS</u>	<u>UNITS</u>	<u>PREREQUISITE</u>
HINTOUR	INTRODUCTION TO TOURISM	3.0		3.0	2ND YR STANDING
TPRIMAR	PRINCIPLES OF MARKETING	3.0		3.0	2ND YR STANDING
HFOODS	FOOD SAFETY & SANITATION	3.0		3.0	2ND YR STANDING
TFORLANG1	FOREIGN LANGUAGE 1	3.0		3.0	2ND YR STANDING
HPDPR	PERSONALITY DEVELOPMENT & PUBLIC RELATIONS IN HOSPITALITY	3.0		3.0	NONE
1SPEECH	SPEECH & ORAL COMMUNICATION	3.0		3.0	1ENGLISH
1LIT1	LITERATURE OF THE PHILIPPINES	3.0		3.0	NONE
YBUSSTAT	BUSINESS STATISTICS	2.0	1.0	3.0	2BUSMATH
7FUNGAM	FUNDAMENTAL OF GAMES & SPORTS	2.0		2.0	7RHYACT
		25.0		26.0	
<u>SECOND YEAR SECOND SEMESTER</u>		LEC	LAB	CREDIT	
<u>COURSE NO.</u>		<u>HRS</u>	<u>HRS</u>	<u>UNITS</u>	<u>PREREQUISITE</u>
EINTRO	INTRODUCTION TO EVENTS MANAGEMENT	3.0		3.0	2ND YR STANDING
HCOMCOOK	COMMERCIAL COOKING	3.0	3.0	6.0	HFOODS
HPRITOUR	PRINCIPLES OF TOURISM	3.0		3.0	HINTOUR
HTPLAN	TOURISM PLANNING AND DEVELOPMENT	3.0		3.0	HINTOUR
TDOMTOUR	DOMESTIC TOURISM	3.0		3.0	HINTOUR
HPRIMAN	PRINCIPLES OF MANAGEMENT	3.0		3.0	2ND YR STANDING
4HISGOV	PHILIPPINE HISTORY AND GOVERNMENT	3.0		3.0	NONE
7REACT	RECREATIONAL ACTIVITIES	2.0		2.0	7FUNGAM
		23.0	3.0	26.0	

THIRD YEAR FIRST SEMESTER

<u>COURSE NO.</u>		<u>LEC</u> <u>HRS</u>	<u>LAB</u> <u>HRS</u>	<u>CREDIT</u> <u>UNITS</u>	<u>PREREQUISITE</u>
EPROD	EVENTS PRODUCTION AND DESIGN	3.0		3.0	EINTRO
EMARK	EVENTS MARKETING AND SALES	3.0		3.0	EINTRO
EFOODBEV	FOOD AND BEVERAGE FOR EVENTS	3.0		3.0	HCOMCOOK HPRITOUR, TDOMTOUR
TTURGUIDE	TOURGUIDING AND ESCORTING	3.0		3.0	3RD YR STANDING
TWLDGEO	WORLD GEOGRAPHY	3.0		3.0	NONE
YFUNCON	FUNDAMENTALS OF ECONOMICS	3.0		3.0	NONE
YBASFIN	BASIC FINANCE	3.0		3.0	NONE
4RIZAL	LIFE & WORKS OF RIZAL	3.0		3.0	NONE
5THEO3	A CATHOLIC VIEW OF SEXUALITY, MARRIAGE & FAMILY LIFE	3.0		3.0	5THEO2
		27.0		27.0	

TOUR GUIDING SERVICES NC II**THIRD YEAR SECOND SEMESTER**

<u>COURSE NO.</u>		<u>LEC</u> <u>HRS</u>	<u>LAB</u> <u>HRS</u>	<u>CREDIT</u> <u>UNITS</u>	<u>PREREQUISITE</u>
ESUPMA	EVENT SUPERVISION AND MANAGEMENT	3.0		3.0	EPROD
EPUBPROS	EVENT PUBLICITY, PROMOTION AND SPONSORSHIP	3.0		3.0	EMARK
ERISK	EVENT RISK MANAGEMENT	3.0		3.0	EPROD
EMICE	MEETINGS, INCENTIVES, CONVENTIONS AND EXHIBITS	3.0		3.0	EPROD
TMETHRES	METHODS OF RESEARCH	3.0		3.0	YBUSSTAT
TTOURIMPACT	TOURISM IMPACTS AND SUSTAINABILITY	3.0		3.0	HTPLAN
TINTERTOUR	INTERNATIONAL TOURISM	3.0		3.0	TWLDGEO
5THEO4	A THEOLOGY OF SOCIAL TRANSFORMATION FOR THE FILIPINO CATHOLIC	3.0		3.0	5THEO3
		24.0	0.0	24.0	

FOURTH YEAR FIRST SEMESTER

<u>COURSE NO.</u>		<u>LEC</u> <u>HRS</u>	<u>LAB</u> <u>HRS</u>	<u>CREDIT</u> <u>UNITS</u>	<u>PREREQUISITE</u>
ESPECIAL	SPECIAL EVENTS	3.0		3.0	EMICE
ESTRAT	STRATEGIC MANAGEMENT FOR EVENTS	3.0		3.0	ERISK
ETECH	EVENT TECHNOLOGY	3.0		3.0	ESUPMA
HENTREP	ENTREPRENEURSHIP AND BUSINESS PLANNING IN HOSPITALITY MANAGEMENT SETTING	3.0		3.0	PRIMAN
TECOTOUR	ECOTOURISM	3.0		3.0	HTPLAN
HTQM	TQM IN HOSPITALITY MANAGEMENT	3.0		3.0	4TH YR STANDING
YHBOHM	HUMAN BEHAVIOR IN ORGANIZATION	3.0		3.0	PRIMAN
YKAMP	KAPAMPANGAN CULTURE	3.0		3.0	NONE
		24.0	0.0	24.0	

FOURTH YEAR SECOND SEMESTER

<u>COURSE NO.</u>		<u>LEC</u> <u>HRS</u>	<u>LAB</u> <u>HRS</u>	<u>CREDIT</u> <u>UNITS</u>	<u>PREREQUISITE</u>
EPRACA	PRACTICUM A - IN- HOUSE PRACTICUM	3.0		3.0	ALL MJR SUBJECTS
EPRACB	PRACTICUM B	3.0		3.0	ALL MJR SUBJECTS
		6.0		6.0	

TOTAL NUMBER OF UNITS**175.0 6.0 183.0**