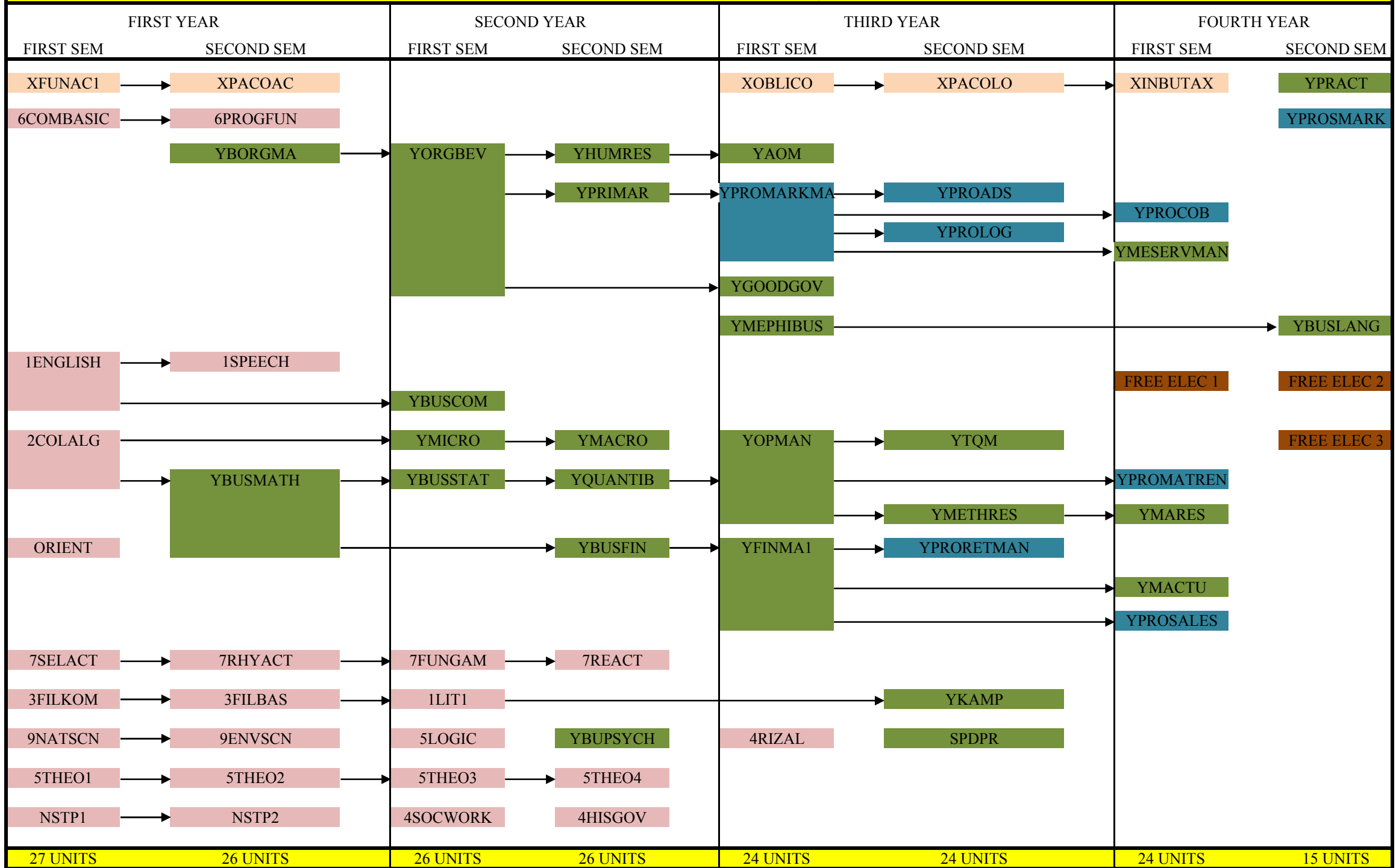


FLOWCHART FOR BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION, MARKETING MANAGEMENT SY 2010-20111



ACCOUNTING SUBJECTS
 GEN EDUCATION SUBJECTS
 BASIC MANAGEMENT SUBJECTS

PROFESSIONAL ELECTIVE SUBJECTS
 FREE ELECTIVE SUBJECTS

FIRST YEAR, FIRST SEMESTER		FIRST YEAR, SECOND SEMESTER	
COURSE CODE	COURSE DESCRIPTION	COURSE CODE	COURSE DESCRIPTION
XFUNAC1	FUNDAMENTALS OF ACCOUNTING	XPACOAC	PARTNERSHIP AND CORPORATION ACCOUNTING
6COMBASIC	COMPUTER BASIC CONCEPTS AND APPLICATION	6PROGFUN	PROGRAMMING FUNDAMENTALS AND DATABASE MANAGEMENT
1ENGLISH	READING AND WRITING	YBUSMATH	BUSINESS MATHEMATICS
2COLALG	COLLEGE ALGEBRA	3FILBAS	PAGBASA AT PAGSULAT SA IBA'T IBANG DISIPLINA
3FILKOM	KOMUNIKASYON SA ACADEMYANG FILIPINO	YBORGMA	BUSINESS ORGANIZATION AND MANGEMENT
9NATSCN	NATURAL SCIENCE	1SPEECH	SPEECH AND ORAL COMMUNICATION
5THEO1	DOING CATHOLIC THEOLOGY FOR TODAY'S FILIPINO	9ENVSCN	ENVIRONMENTAL SCIENCE
7SELECT	SELF-TESTING ACTIVITIES	5THEO2	CHRISTIAN MORAL LIVING OF TODAY'S FILIPINO
5ORIENT	ORIENTATION	7RHYACT	FUNDAMENTALS OF RHYTHMIC ACTIVITIES
NSTP1	NATIONAL SERVICE TRAINING PROGRAM 1	NSTP2	NATIONAL SERVICE TRAINING PROGRAM II
SECOND YEAR, FIRST SEMESTER		SECOND YEAR, SECOND SEMESTER	
COURSE CODE	COURSE DESCRIPTION	COURSE CODE	COURSE DESCRIPTION
4SOCWORK	SOCIOLOGY OF WORK	YQUANTIB	QUANTITATIVE METHODS IN MANAGEMENT (WITH LABORATORY)
5LOGIC	LOGIC	YMACRO	MACROECONOMICS THEORY AND PRACTICE
YORGBEV	ORGANIZATIONAL BEHAVIOR	YHUMRES	HUMAN RESOUCES MANAGEMENT
YBUSCOM	BUSINESS COMMUNICATION	YPRIMAR	PRINCIPLES OF MARKETING
YBUSSTAT	BUSINESS STATISTICS (WITH LABORATORY)	4HISGOV	PHILLIPPINE HISTORY AND GOVERNMENT
5THEO3	A CATHOLIC VIEW OF SEXUALITY, MARRIAGE AND FAMILY LIE	4BUPSYC	BUSINESS PSYCHOLOGY
1LIT1	LITERATURE OF THE PHILIPPINES	YBUSFIN	BASIC BUSINESS FINANCE
YMICRO	MACROECONOMICS THEORY AND PRACTICE	5THEO4	A THEOLOGY OF SOCIAL TRANSFORMANTION FOR THE FILIPINO CATHOLIC
7FUNGAM	FUNDAMENTALS OF FAMES AND SPORTS	7REACT	RECREATIONAL ACITIVITES

THIRD YEAR, FIRST SEMESTER		THIRD YEAR, SECOND SEMESTER	
COURSE CODE	COURSE DESCRIPTION	COURSE CODE	COURSE DESCRIPTION
YOPMAN	PRODUCTION AND OPERATIONS MANAGEMENT (WITH LABORATORY)	XPACOLO	PARTNERSHIP AND CORPORATION
XOBLICO	OBLIGATIONS AND CONTRACTS	YPRORETMAN	RETAIL MANAGEMENT
YFINMA1	FINANCIAL MANAGEMENT 1	YTQM	TOTAL QUALITY MANGEMENT
4RIZAL	LIFE AND WORKS OF RIZAL	YMETHRES	METHODS OF RESEARCH
YGOODGOV	RESPONSIBLE CITIZENSHIP AND SOCIAL RESPONSIBILITY	YPROADS	ADVERTISING AND PROMOTIONS
YPROMARKMA	MARKETING MANAGEMENT	YPROLOG	LOGISTICS MANAGEMENT
YAOM	ADMINISTRATIVE AND OFFICE MANAGEMENT	YKAMP	KAPAMPANGAN CULTURE
YMEPHIBUS	TRENDS AND ISSUES IN PHILIPPINE BUSINESS ENVIRONMENT	SPDPR	PERSONALITY DEVELOPMENT AND PUBLIC RELATIONS
FOURTH YEAR, FIRST SEMESTER		SECOND YEAR, SECOND SEMESTER	
COURSE CODE	COURSE DESCRIPTION	COURSE CODE	COURSE DESCRIPTION
XINBUTAX	INCOME AND BUSINESS TAXATION	YPROSMARK	STRATEGIC MARKETING MANAGEMENT
YMACTU	MANAGEMENT ACCOUNTING	YPRACT	PRACTICU,M
YPROCOB	CONSUMER BEHAVIOR	FRELECTIVE2	ELECTIVE 2
YMARES	MARKETING RESEARCH	FRELECTIVE3	ELECTIVE 3
YPROSALES	PROFESSIONAL SALESMANSHIP	YBUSLANG	FOREIGN BUSINESS LANGUAGE
YPROMATREN	TRENDS AND ISSUES IN MARKETING		
YMESERVMAN	SERVICE MANAGEMENT		
FRELECTIVE1	ELECTIVE 1		
FREE ELECTIVES			
COURSE CODE	COURSE DESCRIPTION		
YFREWEB	WEB DESIGN		
YFREFFOSBAPP	FREE AND OPEN SOURCE BUSINESS APPLICATIONS		
YFRENTREP	ENTREPRENEURAL MANAGEMENT		
YFREENVIMAN	ENVIRONMENT MANAGEMENT		
YFREPROJMAN	PROJECT MANAGEMENT		
YFREFRANCHISE	FRANCHISING		
YFREINTERMAR	INTERNATIONAL MARKETING		
YFRESALES	SALES MANAGEMENT		

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